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Meyers Promoted to President of Mr. Electric®

WACO, Texas – (March 9, 2007) – Mr. Electric®, the world's largest electrical service and repair franchise, today announced the promotion of Jeff Meyers from chief operating officer to president, effective immediately. Meyers succeeds Mike Bidwell, who has been promoted to president of Mr. Electric's parent company, The Dwyer Group.

Succeeding Meyers, Terry Jones has accepted the position of vice president of operations, formerly director of marketing. He will support Meyers in leading the operations of the Mr. Electric team.

“Jeff has been a great champion for Mr. Electric, both as a franchise owner and as a talented executive for the national and international network,” Bidwell said. “He knows the advantages of our franchise system first-hand, and he will be a great voice for the company as Mr. Electric continues its campaign as the dominant brand in the industry.”

Since 1982, Meyers has built a long resume working in the industry as an electrician, owning his own independent electrical business, and then owning a Mr. Electric franchise.

Meyers was appointed a regional franchise director for Mr. Electric and later joined Mr. Electric's corporate headquarters as vice president of operations in 2003. He most recently served as chief operating officer of the company, managing the franchise support staff and serving as an advisor for the brand's national and international franchise owners on a daily basis.

“This is an exciting time for the Mr. Electric family. Our possibilities for the future are limitless. We are truly blessed to have such a strong team at corporate supporting us and helping us grow,” said Meyers. “Of course, our continued success could not be achieved without the dedication to world-class service provided by our world-class franchisees.”

Meyers is a graduate of the University of Arizona with a bachelor's degree in electrical and computer engineering. He is married, has two children and resides in Waco.

About Mr. Electric

Mr. Electric® is a global franchise organization offering residential and commercial electrical installation and repair through more than 145 locations worldwide. Mr. Electric is a subsidiary of The Dwyer Group, Inc., one of the world's largest franchise holding companies in the residential and commercial service business. For further information or to find the location nearest you, visit mrelectric.com.

About The Dwyer Group, Inc.®:

The Dwyer Group, Inc., based in Waco, Texas, is a holding company of six franchise businesses, each selling and supporting a different franchise under the following service marks: Aire Serv®, Glass Doctor®, Mr. Appliance®, Mr. Electric®, Mr. Rooter® (Drain Doctor in the UK), and Rainbow International®. Collectively, these independent franchise concepts offer customers world-wide a broad base of residential and commercial services. The Dwyer Group is a portfolio company of The Riverside Company, a private equity firm with offices in New York, Cleveland, Dallas and San Francisco. For more information on The Dwyer Group, or its franchise concepts, visit the company's web site at www.dwyergroup.com.

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