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**The Dwyer Group Receives MVP Award
From International Franchise Association on Capitol Hill**

WACO, Texas – (September 18, 2007) – The Dwyer Group was honored with a Most Valuable Player Award from the International Franchise Association on Capitol Hill in Washington D.C. as part of the Eighth Annual Franchise Appreciation Day on Sept. 10. The award recognized The Dwyer Group's valuable participation in the annual event over the years and the company's commitment to meet with lawmakers and discuss important issues related to franchising across America.

"The Dwyer Group has long been a leader at Franchise Appreciation Day, so it's only fitting that we recognize Dina Dwyer-Owens and her colleagues with our MVP Award," said Michael Isakson, IFA Chairman and President and COO of ServiceMaster Clean, Furniture Medic & AmeriSpec.

"This is a great honor for The Dwyer Group as we strive to be a voice for our industry with members of Congress," said Dina Dwyer-Owens, chairwoman and CEO of The Dwyer Group.

Franchise Appreciation Day included meetings between franchisees and franchise systems and congressional lawmakers to discuss key issues facing the franchise industry. Founded nearly 50 years ago, the IFA promotes and strives to protect franchising worldwide. The association, whose membership includes nearly 10,000 franchisees and 1,300 franchise companies, is the leading source of due-diligence information for prospective franchise investors.

About The Dwyer Group, Inc.®:

The Dwyer Group, Inc., based in Waco, Texas, is a holding company of six franchise businesses, each selling and supporting a different franchise under the following service marks: Aire Serv®, Glass Doctor®, Mr. Appliance®, Mr. Electric®, Mr. Rooter® (Drain Doctor in the UK), and

Rainbow International®. Collectively, these independent franchise concepts offer customers world-wide a broad base of residential and commercial services. The Dwyer Group is a portfolio company of The Riverside Company, a private equity firm with offices in New York, Cleveland, Dallas and San Francisco. For more information on The Dwyer Group, or its franchise concepts, visit the company's web site at www.dwyergroup.com.

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