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Dwyer-Owens Named Second Vice Chairwoman of International Franchise Association

WACO, Texas – (March 5, 2007) – Dina Dwyer-Owens, president and CEO of The Dwyer Group, has been promoted from secretary to second vice chairwoman of the International Franchise Association (IFA), the world's oldest and largest association representing the industry.

Dwyer-Owens accepted the post at the IFA's 47th annual convention recently held in Las Vegas, and she will hold the position for one year.

"This is an exciting time to be in a leadership role representing our industry," Dwyer-Owens said. "And I'm honored to be part of such an important organization whose members lead by example through the very brands they have grown into household names across our country."

Based in Washington D.C., the IFA promotes the ideas of business growth through the principles of franchising. With more than 900 new franchise concepts introduced in just the last three years, franchising continues to be an industry on the rise.

More information about the IFA is available at www.franchise.org.

About The Dwyer Group, Inc.®:

The Dwyer Group, Inc., based in Waco, Texas, is a holding company of six franchise businesses, each selling and supporting a different franchise under the following service marks: Aire Serv®, Glass Doctor®, Mr. Appliance®, Mr. Electric®, Mr. Rooter® (Drain Doctor in the UK), and Rainbow International®. Collectively, these independent franchise concepts offer customers world-wide a broad base of residential and commercial services. The Dwyer Group is a portfolio company of The Riverside Company, a private equity firm with offices in New York, Cleveland, Dallas and San Francisco. For more information on The Dwyer Group, or its franchise concepts, visit the company's web site at www.dwyergroup.com.

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