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Bidwell Promoted to President of The Dwyer Group

WACO, Texas – (March 9, 2007) – The Dwyer Group, a holding company for six residential and commercial franchise service brands, today announced the promotion of Chief Operating Officer Mike Bidwell to president, effective immediately. Bidwell succeeds Dina Dwyer-Owens, who will continue to serve as CEO and assume an additional role as chairwoman.

Bidwell has been associated with The Dwyer Group for 23 years, rising through the ranks from franchise owner, to The Dwyer Group's first multi-concept franchisee, to area developer, to president over several of The Dwyer Group's brands, to COO of The Dwyer Group and now president of the parent company.

"Mike has been an extremely focused and successful leader of our brands," Dwyer-Owens said. "And he brings an unprecedented amount of talent and personal experience to the position. He has served at every level of our company as a franchisee and franchisor with distinction. His track record goes unmatched, and his credentials speak volumes about his ability to handle the day-to-day responsibilities as president of The Dwyer Group."

Bidwell has served as COO of The Dwyer Group since July 2000, a position he will continue to hold. His other past career highlights with The Dwyer Group family of companies have included: President of Mr. Rooter Plumbing, 1998 – 2006; President of Mr. Appliance, 1998 – 2006; President of Rainbow International, 1995 – 2002; Rainbow franchisee, 1984 – 1995; Mr. Rooter franchisee; and Worldwide Refinishing Systems franchisee and area developer [now called associate company DreamMaker Bath & Kitchen], 1987 – 1995.

Bidwell received a bachelor's degree from the University of Arizona with a double major in economics and finance. Prior to joining The Dwyer Group, he worked for Shell Oil Co. for four years and is a veteran of the Marine Corps.

"It is an honor to receive this vote of confidence by both Dina and the Board," Bidwell said. "I have a deep passion for our business, having started on the front line. We are in such a terrific business; our opportunities are considerable.

"Over the years, we have either grown or developed some of the finest talent available in our space," Bidwell added. "We have a very capable team that will lead us in our pursuit of success and significance. It is gratifying to see the level of commitment that runs deep through our organization. And I feel fortunate to serve as president and COO of such a fine group of people."

He is married with three children and resides in Waco, Texas.

About The Dwyer Group, Inc.®:

The Dwyer Group, Inc., based in Waco, Texas, is a holding company of six franchise businesses, each selling and supporting a different franchise under the following service marks: Aire Serv®, Glass Doctor®, Mr. Appliance®, Mr. Electric®, Mr. Rooter® (Drain Doctor in the UK), and Rainbow International®. Collectively, these independent franchise concepts offer customers world-wide a broad base of residential and commercial services. The Dwyer Group is a portfolio company of The Riverside Company, a private equity firm with offices in New York, Cleveland, Dallas and San Francisco. For more information on The Dwyer Group, or its franchise concepts, visit the company's web site at www.dwyergroup.com.

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