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The Dwyer Group Sponsors Veterans Scholarships

WACO, Texas – (March 20, 2007) – The Dwyer Group, a holding company for six residential and commercial franchise service brands, today announced that it will sponsor an annual veterans scholarship to assist military veterans pursuing college-level studies in franchising or entrepreneurship.

For the next three years, The Dwyer Group will offer a \$2,500 annual scholarship through the International Franchise Association's Educational Foundation Veterans Scholarship Fund.

"This is another important way for The Dwyer Group to support the men and women who valiantly serve our country," said Dina Dwyer-Owens, CEO of The Dwyer Group. "In return for their service, we want to assist the educational pursuits that further their future business endeavors."

The Dwyer Group also supports veterans by offering financial incentives towards the purchase of a franchise through the IFA's VetFran Program. Out of more than 200 franchise organizations that participate in VetFran, The Dwyer Group's franchise subsidiaries have helped more men and women of the U.S. Armed Services become franchise owners than any other franchisor in the nation.

To be eligible for the scholarships, candidates must have received an honorable discharge from any branch of the United States military or Coast Guard and be enrolled or about to enroll in an entrepreneurial course of study at an accredited college or university.

Applications are available by contacting the IFA Educational Foundation in Washington D.C. at (202) 628-8000. More information is also available www.franchise.org.

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About The Dwyer Group, Inc.®:

The Dwyer Group, Inc., based in Waco, Texas, is a holding company of six franchise businesses, each selling and supporting a different franchise under the following service marks: Aire Serv®, Glass Doctor®, Mr. Appliance®, Mr. Electric®, Mr. Rooter® (Drain Doctor in the UK), and Rainbow International®. Collectively, these independent franchise concepts offer customers world-wide a broad base of residential and commercial services. The Dwyer Group is a portfolio company of The Riverside Company, a private equity firm with offices in New York, Cleveland, Dallas and San Francisco. For more information on The Dwyer Group, or its franchise concepts, visit the company's web site at www.dwyergroup.com.

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